



National ID Recovery, LLC

“College Students: Targets for Identity Theft” By: Tiffany Johnson/Adesola Badon

Many high school students graduated this year and embraced their respective colleges for the first time. Upon these first few months of school, they have been offered everything from credit cards to auto loans. This may be the most critical time to inform students on how to protect themselves against identity theft by being very cautious as to how or when they give out their personal information.

This is their first real opportunity to develop or ruin their credit. Major credit card companies are bombarding them with pre-approved offers, young students are often careless with their personal information, and most are oblivious to the many scams that await their naivety. According to the FTC college students were prime targets for identity theft in 2007, 34% percent of compliant cases relating to identity theft that the Federal Trade Commission (FTC) received in 2007 came from those 29 years old and younger. Rest assured this age group will continue to be at the top of the identity theft ladder without the proper education.

College students are identity theft targets for many reasons. Mainly because they are young and perceive themselves as invincible. Unfortunately, most colleges still use social security numbers as identifiers for students. Students can be careless with their personal information. Lastly they are less likely to review their credit reports and bank statements as often as other groups. In today’s virtual world, students are prey. The ease of the internet and our vulnerable, but simplistic ways to transfer information dampen their security awareness.

Education is key to identity theft prevention. Make sure that you are sending your child to college prepared and armed with the proper knowledge to keep his or her good name and identity protected. Be vigilant with your personal information and use every measure to protect yourself at all times. You can find tips on our education site www.nationalidrecovery.org or log on directly to the FTC’s site at www.ftc.gov/idtheft.

In This Issue, You Will Learn About:

- > College Students: Targets for Identity Theft
- > Red Flag “Deadline Is Here”
- > Data Breaches

Inside this issue:

College Students: Targets for Identity Theft	1
Red Flag “Deadline Is Here”	2
Data Breaches	3

“Red Flag Deadline Is Here”

By: Tiffany Johnson/Adesola Badon

The Red Flag rules are in full effect. November 1, 2008, is the deadline given by the FTC, for companies to be in full compliance with the rules. Policies and procedures must be in place to prove their compliance, as there have been compliance officers designated to examine businesses to assure identities are being protected according to the confines of the rules. Fines have been estimated to be \$2500 per covered account for non compliance. This fine proves to be extremely costly when you consider the numbers of accounts that major companies hold. For example, a company like AT&T wireless holds accounts for over 273 million people. If they were to incur a fine for just half of those accounts the penalty would be in the billions.



The Red Flag rules were created by the government and other institutions to require all institutions have a program that prevents, detects, and mitigates identity theft. The rules were passed as part of the Fair and Accurate Credit Transactions Act (FACTA) in 2003, but did not go into effect until January 1, 2008. Certain industries are initially going to be affected by the law, but surely others will follow as it is expected that the law will be

broadened. Entities named that would be initially affected by the Red Flag rules are: banks, credit unions, auto dealers, utility companies, municipalities, cell phone carriers, hospitals, and a few other covered account holders.

National ID Recovery has created a new product to assist companies with their compliance to the new Red flag rules. NEXUS ID, which is a full turnkey solution, was released on October 12, 2008 in efforts to help companies not only achieve compliance, but have the best product on the

market. NEXUS ID can create the best fully compliant, easy to use, turnkey red flag solution in approximately 2 hours. This program can train employees on the red flag rules, create the Red Flag compliance program documents, as well as send email notifications if there are changes in FACTA. No document in the program is final, the documents can be changed. There is an eight step process for program creation and there are multi level security features that support web based reporting. NEXUS ID is truly the most robust Red Flag compliance piece to date.



**FOR MORE INFORMATION
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1-877-376-3987

Published Data Security Breaches Reported for 2008

There have been approximately 300 Published Data Breaches since January potentially exposing more than 12.5 million individuals to identity theft.

Date	Company	Type of Breach	Citizens Exposed
9/02/08	Sonoma State University	Web	600
9/04/08	Gloria Jean Coffee	Electronic	511
9/06/08	GS Caltex	Lost Media	11,000,000
9/08/08	University of Indianapolis	Hack	11,000
9/09/08	Tennessee State University	Lost Drive	9,000
9/11/08	University of Iowa	Hack	500
9/11/08	Texas Lottery Commission	Fraud Se	28,248
9/12/08	Forever 21	Hack	98,930
9/16/08	Norwegian Tax Authorities	Snail Mail	3,950,000
9/25/08	Blue Cross Blue Shield of LA	Email	1,700
9/26/08	Royal Air Force	Stolen Drive	50,000
10/04/08	Strathclyde Police	Lost Media	8,000
10/06/08	T-Mobile	Lost Drive	17,000,000
10/07/08	West Virginia Department of Administration	Stolen Laptop	535
10/07/08	University of North Dakota	Stolen Laptop	84,554
10/10/08	United Kingdom Ministry of Defense	Lost Drive	100,000
10/13/08	Southwest Mississippi Community College	Web	1,000